



Rebooting the Web of Trust

Collaboratively Inventing the Future of Identity



Rebooting the Web of Trust (RWOT)

RWOT13 October 7 - 11, 2024 Ventura, California



Current Market Situation:

The Urgent Need for Decentralized Identity

- **Fragmented Identity Systems:** Current digital identity solutions are siloed and lack interoperability, creating barriers for users and businesses.
- **Privacy Concerns:** Rising incidents of data breaches and privacy violations undermine user trust and highlight the need for more secure solutions.
- **Regulatory Pressure:** Increasing global regulations demand stronger data protection and privacy measures, pushing for innovation in digital identity.
- **Market Demand:** There is a growing interest in decentralized identity and verifiable credentials, driven by the need for user-centric solutions.
- **Jurisdictional Complexity:** In addition to 190 unique nation-state jurisdictions, most nations have thousands of sub-national jurisdictions, each carrying the authority of law. Decentralized identity means enabling each of these jurisdictions to address their identity solutions to meet their own needs.
- **Initiatives Driving Change:** Initiatives like EIDAS in Europe and RealID in the US are fundamentally changing how modern society manages identity, digital or otherwise.



The need for a groundbreaking workshop addressing these issues has never been more urgent.



Introducing RWOT:

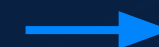
Rebooting the Web of Trust Explained

- **Unique Workshop Series:** RWOT is a specialized workshop that focuses on advancing decentralized identity solutions.
- **Collaborative Environment:** Bringing together professionals, researchers, and enthusiasts, RWOT fosters a collaborative environment for co-creation and innovation.
- **Proven Track Record:** Since 2015, RWOT has hosted 12 events and produced over 60 influential papers.
- **Impactful Work:** Contributions include pre-standards work on verifiable credentials, decentralized identifiers, and more.
- **Shaping the Future:** The work done at RWOT has far-reaching consequences, shaping the future of how we interact and build relationships in a digitally connected world.

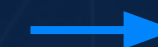
RWOT is where the future of digital identity is being shaped today.



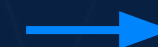
Ideation



Collaboration



Standardization



Mass Adoption

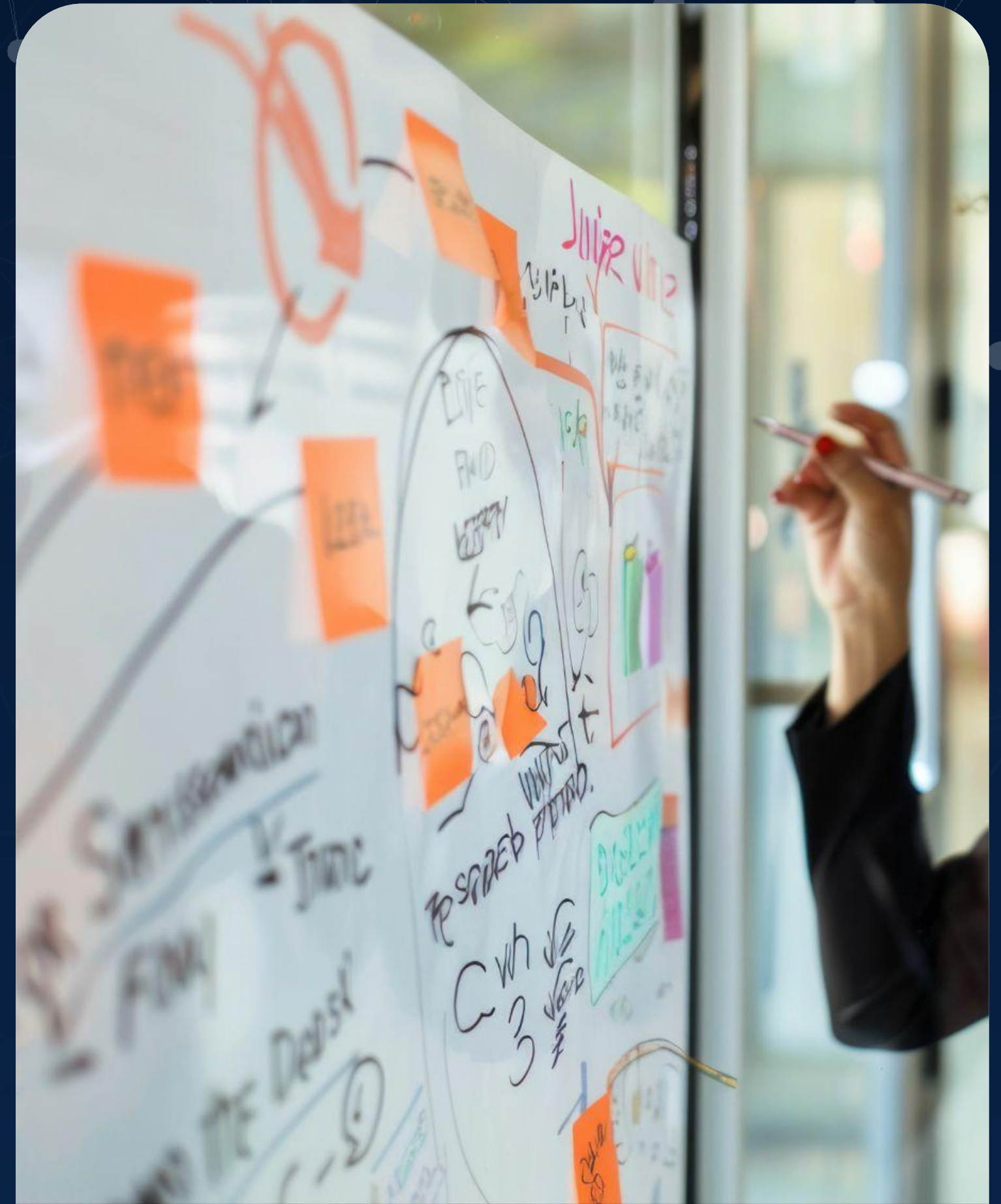


The Underlying Magic:

Why RWOT is Unique and Timely

- **Collaborative Writing:** RWOT uniquely focuses on the collective creation of new shared artifacts, fostering deep collaboration.
- **Innovation Inspiration:** Groundbreaking work on decentralized identity at RWOT is fast-tracked to standards adoption, propelling the industry forward.
- **Perfect Timing:** With initiatives like EIDAS in Europe and growing privacy and anti-trust activity in the US, RWOT's work is immediately impactful in both regulatory and technical forums.
- **Equal Collaboration:** Every participant is an equal collaborator, with the opportunity to share their work and join a writing team of their choice.

**Experience the Transformative Power of Co-Creation.
Join us and be part of the innovation and collaboration at RWOT.**





Participation and Production:

Who and What Drive Innovation

- **Diverse Attendees:** Thought leaders, researchers, and industry experts.
- **Collaborative Outputs:** White papers, prototypes, and new standards.
- **Key Topics:** Decentralized identity, verifiable credentials, self-sovereign identity.

Join a community of innovators producing transformative work





Impact and Reach: **RWOT's Proven Contributions**

Technologies Developed or Advanced at RWOT



RWOT at a Glance

11 Workshops:
Engaging innovation
sessions held worldwide.

570+ Attendees:
Diverse experts and
thought leaders.

64+ White Papers:
Influential research
and insights.

Standards:
W3C standards incubated
at RWOT.

RWOT's numbers tell the story of its impact and influence.



The Identity Ecosystem:

Your Role in a Decentralized Future

- **Emergent Ecosystem:** Delve into decentralized identifiers, verifiable credentials, and the broader decentralized identity landscape.
- **Enhancing Your Position:** Discover how participating in RWOT enhances your role and influence within this dynamic ecosystem.
- **Collaborative Growth:** Partner with industry leaders and innovators to drive significant advancements and shape the future of digital identity.
- **Learning and Implications:** RWOT is the premier place to learn about cutting-edge decentralized identity technology and its implications, far beyond just a standards meeting for debates.

Elevate Your Influence: Enhance your position in the ecosystem by joining RWOT and becoming a key player in the decentralized future.





Shape the Future:

Influence the development of digital identity and trust systems.

Early Access:

Gain exclusive insights into emerging technologies and standards.

Thought Leadership:

Position your company as a leader in digital identity innovation.

Why Sponsoring RWOT Matters: Be Part of the Future of Digital Identity

Community Engagement:

Build lasting relationships with industry leaders and innovators.

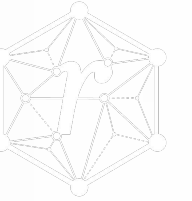
Networking Opportunities:

Connect with key players and thought leaders in the field.

Exclusive Insights:

Stay ahead of the curve with early perspectives on new trends and advancements.

Join us to unlock unparalleled benefits as an RWOT sponsor



RWOT's Past Sponsors



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blockstack



civic



Microsoft



OPEN IDENTITY
EXCHANGE



respect
network



sovrin



interlinked
connecting intelligence





Endorsement from a Leading Sponsor:

"RWOT is where the most foundational work on decentralized identity was started and continues to be innovated. It is the leading edge of discussions that eventually turn into global standards and its focus on producing papers is what makes it such a success. If you haven't been, go! It is unlike any other conference you've attended"

— Manu Sporny, CEO of Digital Bazaar



Join industry leaders who trust RWOT to shape the future of digital identity.



Sponsorship Bundles

Sponsor Level	Title Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor
Event Mention	Company Name thanked from the main stage live	Company Name thanked from the main stage live	Company Name thanked from the main stage live	Company Name thanked from the main stage live
Papers	Logo placement on papers	Logo placement on papers	Logo placement on papers	Company Name Listed on papers
Digital Marketing	Mentions in Digital Marketing from RWOT	Mentions in Digital Marketing from RWOT	Mentions in Digital Marketing from RWOT	Mentions in Digital Marketing from RWOT
Email	Logo included in event email communications	Logo included in event email communications	Logo included in event email communications	
Registrations	5 attendee registrations	3 attendee registrations	2 attendee registrations	1 attendee registrations
Add-on Value	Add-On of \$7,500 Value	Add-On of \$2,500 Value	Add-On of \$1,500 Value	
Signage	RWOT 13 brought to you by Title Sponsor	Logo	Logo	
Title Naming	Title Naming, eg "RWOT 13 brought to you by Title Sponsor"			
Promotional Items	Premium Give-Away	Premium Give-Away	Premium Give-Away	
Investment	\$75,000	\$25,000	\$15,000	\$7,500



Sponsorship A la Carte Options

Options	Number Available	Sponsor Price
Mandatory Fun Day (1/2 of Day Thurs morning or Monday Full Day)	1 - 2	\$2,500 - \$10,000
Friday dinner	1	\$7,500.00
Demo Night	1	\$7,500.00
Topic Night	1	\$7,500.00
Named WiFi Access	1	\$4,000.00
Happy Hour	6	\$2,500.00
Coffee	1	\$2,000.00
Concierge / Help Desk	1	\$2,000.00
Diversity & Inclusion Scholarship	Unlimited	\$2,500.00
Community Patron	Unlimited	\$1,000.00



Join Us : **Become a Sponsor Today**

- **Make a Difference:** Contribute to the future of a secure, user-centric Internet.
- **Be a Leader:** Position your brand at the forefront of digital identity innovation.
- **Contact Us:**

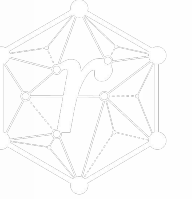
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cgray@atlasconsultinginc.com












A faint, light gray background graphic consisting of a network of interconnected nodes and lines. The nodes are represented by small circles of varying sizes, some of which are highlighted with concentric circles. The lines are thin and connect the nodes in a complex, web-like pattern across the entire page.

Appendix

Additional Information & Supporting Resources



Web and Internet Technology Innovation Pipeline

Ideas (2-10 years)	Incubation (6-18 months)	Refinement (1-3 years)	Standardization (~18-24 months)
  	 Rebooting the Web of Trust	 W3C Credentials Community Group 	  
Conversations	Papers & Experiments	Proof of Concepts, Specs & Pilots	Standards



Example of our work: Decentralized Public Key Infrastructure

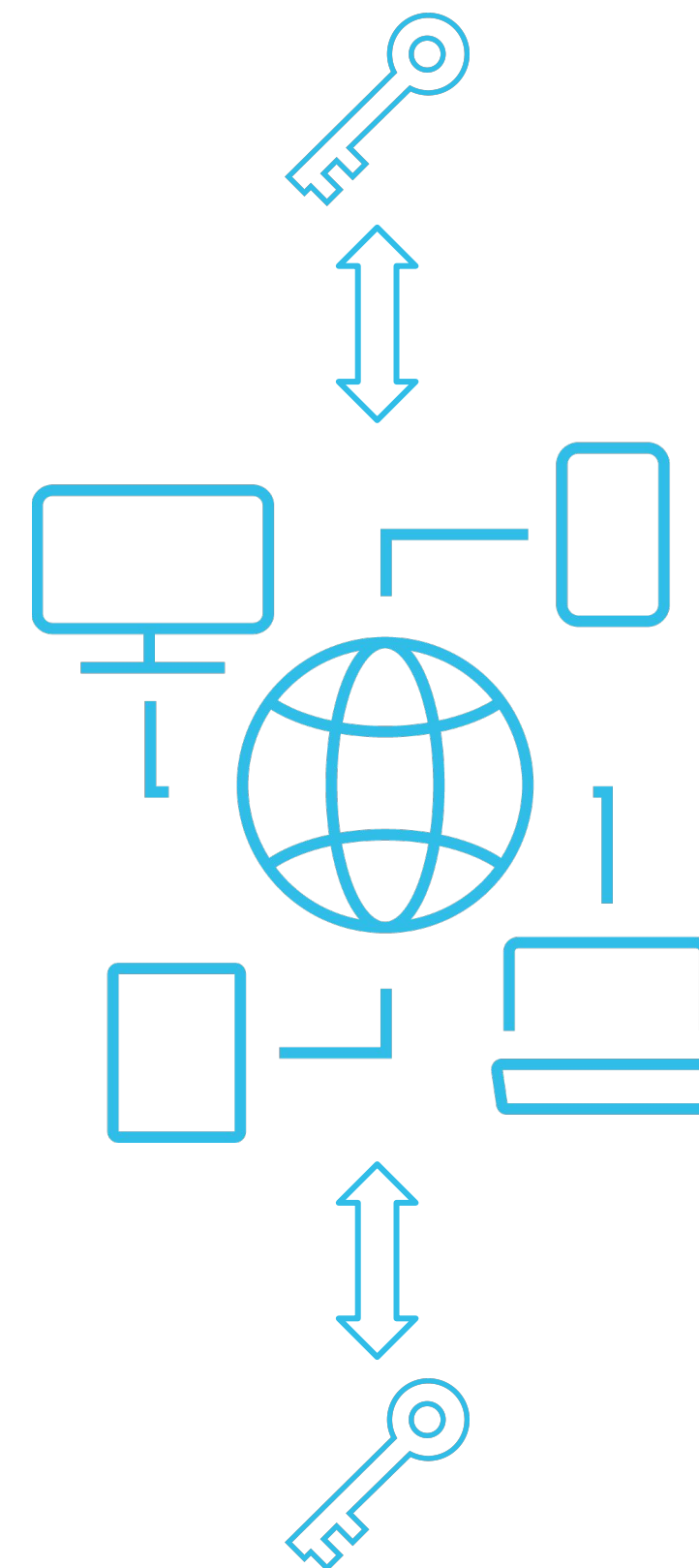
Today control of online identities is largely held by third-parties

- Email addresses, usernames, and website domains are borrowed or "rented" through DNS, X.509, and social networks
- Resulting in severe usability and security challenges Internet-wide

A possible alternate approach is *decentralized public key infrastructure (DPKI)*

- Returns control of online identities to the entities they belong to
- Makes permissionless bootstrapping of online identities possible
- Provides for the simple creation of stronger SSL certificates
- Can help "Johnny" to finally encrypt thanks to its relegation of public key management to secure decentralized datastores
- Includes mechanisms to recover lost or compromised identifiers
- This groundbreaking concept, co-authored by Vitalik Buterin (inventor of Ethereum), Art Brock (inventor of Holochain), and Christopher Allen (co-author of SSL/TLS), has inspired Decentralized Identifiers (DIDs) and Soulbound Tokens, technologies that are transforming the digital world.

For more information, refer to the [RWOT1 paper](#).





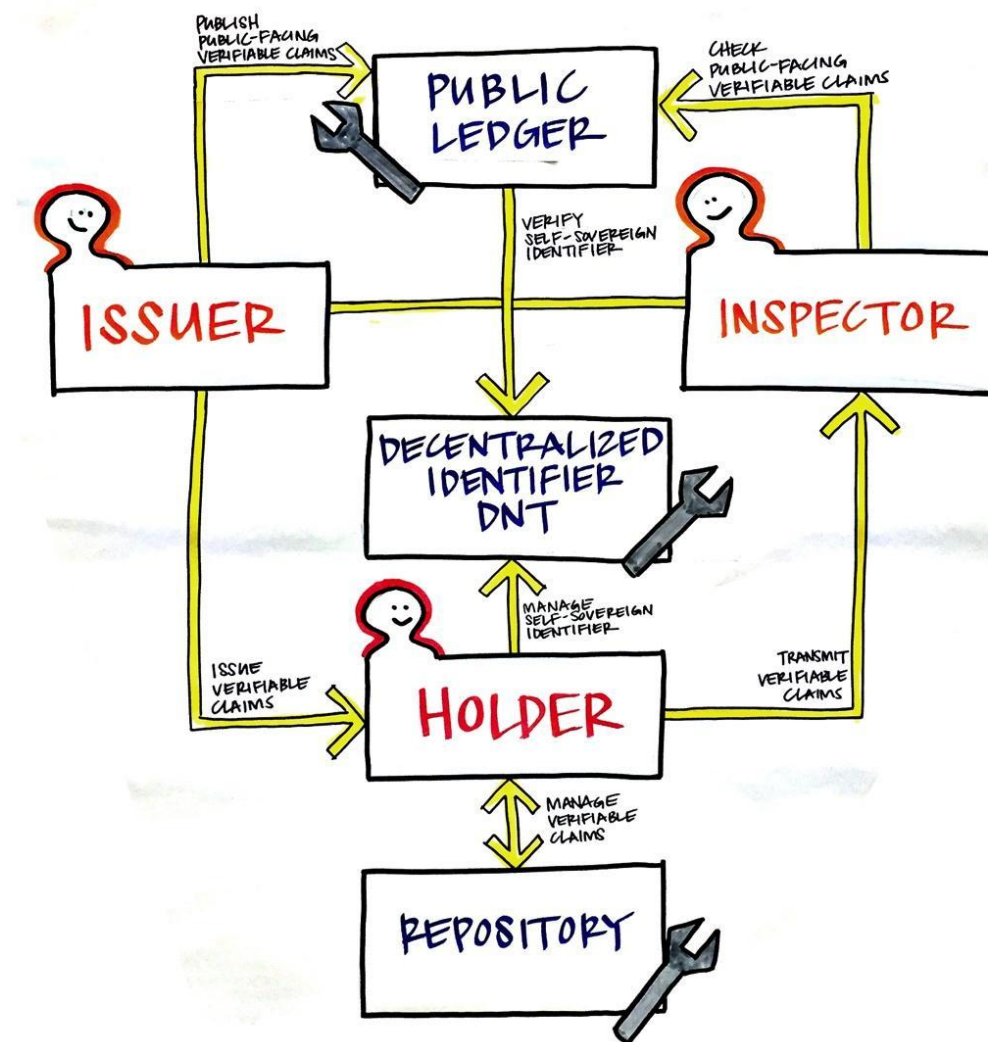
Work Example : Data models for Decentralized Identifiers

DIDs (Decentralized Identifiers): A groundbreaking identifier for verifiable digital identity, DIDs are self-sovereign: They are controlled by the identity subject and are independent of any centralized registry, identity provider, or certificate authority.

- **DID Documents:** DIDs resolve to JSON documents containing metadata needed to prove ownership and control.
- **DID Methods:** Specific methods define how DIDs are registered, resolved, updated, and revoked on a verifiable data registry.
- **RWOT's Impact:** A major success, DIDs are now a W3C Recommendation, the group's highest global standard. [Learn more.](https://www.w3.org/TR/did-core/)
- **Redefining Identity:** Moving from data-centric identity within corporate silos to multi-factor, multi-authority, identity assurance across organizations transforms how we use identity in society, creating new opportunities and risks.
- **Interoperable Global Ecosystem:** DIDs mark a major shift from identity managed by username/password isolated at specific institutions, to an interoperable, international, decentralized identity system based on modern cryptography.
- <https://www.w3.org/TR/did-core/>

Join us at RWOT to be at the forefront of this transformative journey, shaping the future of digital identity and empowering individuals worldwide.

SELF-SOVEREIGN IDENTITY ARCHITECTURE 1.0





LEADERSHIP TEAM



Christopher Allen

RWOT FOUNDER & CHAIRMAN.

Principal Architect,
Blockchain Commons.

Christopher is a pioneer of cryptographic security on the Internet: he jointly developed SSL 3.0 and co-edited the IETF TLS 1.0 spec, the heart of secure commerce on the Web. His more recent work on decentralized identity includes the creation of the 10 principles of Self-Sovereign Identity, co-authoring the W3C DID Core 1.0 spec, and being a W3C VC-WG Invited Expert.



Joe Andrieu

RWOT TREASURER & BOARD MEMBER.

DID & VC Use Cases Co-Editor, W3C.
Legendary Requirements, CEO.

Joe leads requirements efforts for the W3C Decentralized Identifiers WG, W3C Credentials CG and RWOT. He is the creator of the DID Method Rubric, and the lead author of Joram 1.0.0, Amira 1.0.0, and the Functional Identity Primer.



Erica Connell

RWOT SECRETARY & BOARD MEMBER.

Director of Media,
Legendary Requirements.

Erica is the producer of *The Rubric* podcast, an ongoing episodic discussion about different DID methods. She develops media telling the human stories highlighting the power and relevance of Decentralized Identity. She is a trained actor, director, and produced playwright.



LEADERSHIP TEAM



Shigeya Suzuki

RWOT BOARD MEMBER.

DID Core Test Suite Co-Editor, W3C. Ph.D.,
Project Professor, Keio University, Japan.

Shigeya is a distributed system expert with more than 30 years of experience both in the business sector and academia. Lately, active in W3C's DID and VC WG. He is one of the architects of Trusted Web, an initiative in Japan, and the principal designer of Originator Profile technology.



Zaïda Rivai

RWOT BOARD MEMBER.

Data Scientist, Danube Tech.

Zaïda is a Data Scientist at Danube Tech GmbH, a Vienna based company that makes it easy for developers to work with DIDs. She analyzed global DID data and created a platform which shows the latest trends on DID transactions, DID documents and DID errors.



Thought Leadership:

RWOT's Societal Contributions

- **Impactful Research:** Influential papers and code repositories shaping digital identity discourse.
- **Guiding Standards:** Contributions to global standards and protocols.
- **Building Trust:** Enhancing online security and privacy for users worldwide.

Contribute to society with impactful research and innovation.

